

The Address

Bringing the best of
life and leisure
to your home...



The Address is a bimonthly lifestyle publication committed to providing information that enhances and enriches the experience of its readers. *The Address* explores and brings the best of luxe life around the world, combining in-depth coverage behind the global luxury industry with the latest trends and products locally and abroad.

Each stylish, thoughtfully designed issue profiles noteworthy personalities, interesting places, luxurious properties, health and beauty regimes, entertainment, sports and social scenes. Since the inception of *The Address* 19 years ago, we cover issues important to the local region and significant trends that inspire the lives of our readers. We also offer timely tips on fashion, retail shopping, terrific places to dine, and vacation destinations worth the trip. Our calendar of events is a lively guide to the arts, culture, leisure and entertainment in the area.

The Address

The Magazine

The essential difference

between newspapers and magazines is this: Newspapers only tell you about their world; magazines tell you about their world—and by association, your world.

Publisher

Dijaya Corporation Berhad
[holding company of Tropicana Golf & Country Resort Berhad]

Frequency

Bimonthly

Language

English

Publication Schedule

1st Issue (January – February):	Magazine published by 1st week of January
2nd Issue: (March – April)	Magazine published by 1st week of March
3rd Issue: (May – June)	Magazine published by 1st week of May
4th Issue: (July – August)	Magazine published by 1st week of July
5th Issue: (September – October)	Magazine published by 1st week of September
6th Issue: (November – December)	Magazine published by 1st week of November

Actual Size

220mm (w) x 300mm (h)

Paper

230gsm Art Card (cover)
85gsm Matt Art Paper (contents)



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Circulation

The Address magazine has a strong readership of **72,000** and circulation of **18,000** thanks to the comprehensive database acquired by the Dijaya Group. It has a high earning and high spending audience through its association with Tropicana Golf & Country Resort and Tropicana Indah Resort Homes.

The magazine is circulated as a complimentary personal copy to the following:-

- Dijaya Privilege Cardmembers (all customers of Dijaya)
- Residents of all Dijaya's developed properties, namely, Tropicana Golf & Country Resort, Tropicana Indah Resort Homes, Casa Kiara I @ Mon't Kiara, Casa Kiara II @ Mon't Kiara, etc
- Members of Tropicana Golf & Country Club
- Honorary members of Tropicana Tropicana Golf & Country Club
- Tenants of Tropicana City Mall
- Select Tai Thong Platinum Cardmembers
- Top 500 Main Board companies in Malaysia
- All foreign embassies in Malaysia
- Select group of VVIP
- Select press and media members
- All advertisers and their own distribution lists

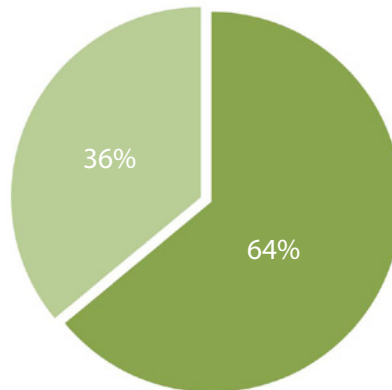
The Address can also be found at more consumer centric areas such as; Tropicana Clubhouse, Tropicana City Mall, Dijaya Property Gallery and show units, Starbucks outlets, Tai Thong Group of restaurants and lifestyle restaurants outlets.

The Address is also circulated as an exclusive brand magazine during company's overseas business trip and to special guests on many special occasions.

The Address

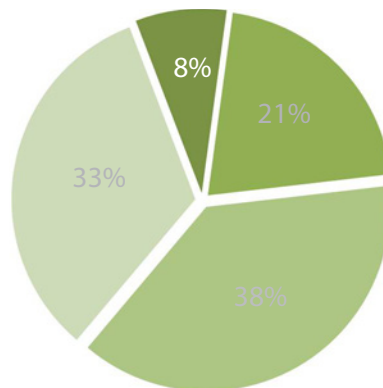
Demographic

Editors, writers, photographers and designers bundle the slice of the world they have chosen to explore and deliver to the **readers** of *The Address* in an excitable, stylishly crafted magazine. Yes, you can buy a magazine almost anywhere but we deliver it to your door, so you can save the cost of going out into the hurried street to find and purchase one.



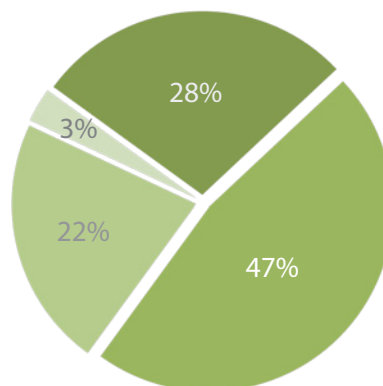
Sex

Male	64%
Female	36%



Age

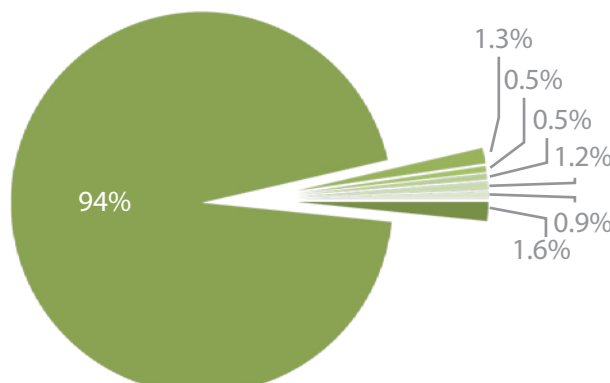
15 - 19 years	8%
20 - 29 years	21%
30 - 39 years	38%
40 years & above	33%



Occupation

Businessmen	28%
Professionals	47%
Executives	22%
Students	3%

Note: 5% from the data above consisted of expatriates from 34 nations



Circulation Breakdown

Northern	1.6%
Central	94%
Southern	1.3%
Eastern	0.5%
East Malaysia	0.5%
Singapore	1.2%
Overseas	0.9%

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Circulation Foreign Embassies



- AUSTRALIAN HIGH COMMISSION
BRITISH HIGH COMMISSION
CANADIAN HIGH COMMISSION
CONSULATE OF JAMAICA
EMBASSY OF THE REPUBLIC OF YEMEN
EMBASSY OF AUSTRIA
EMBASSY OF BELGIUM
EMBASSY OF CHILE
EMBASSY OF FINLAND
EMBASSY OF IRELAND
EMBASSY OF JAPAN
EMBASSY OF JORDAN
EMBASSY OF MAURITIUS
EMBASSY OF MEXICO
EMBASSY OF REPUBLIC OF KYRGYZ
EMBASSY OF ROMANIA
EMBASSY OF SPAIN
EMBASSY OF SWEDEN
EMBASSY OF SWITZERLAND
EMBASSY OF THE ARAB REPUBLIC OF EGYPT
EMBASSY OF THE CZECH REPUBLIC
EMBASSY OF THE DEMOCRATIC PEOPLE'S
REPUBLIC OF ALGERIA
EMBASSY OF THE DEMOCRATIC PEOPLE'S
REPUBLIC OF KOREA
EMBASSY OF THE FEDERAL REPUBLIC OF
GERMANY - DEUTSCHE BOTSCHAFT -
EMBASSY OF THE FEDERATIVE REPUBLIC OF
BRAZIL
EMBASSY OF THE ISLAMIC REPUBLIC OF IRAN
EMBASSY OF THE ISLAMIC REPUBLIC OF IRAQ
EMBASSY OF THE ISLAMIC STATE OF AFGHANISTAN
EMBASSY OF THE KINGDOM OF MOROCCO
EMBASSY OF THE LAO PEOPLE'S DEMOCRATIC
REPUBLIC
EMBASSY OF THE PEOPLE'S REPUBLIC OF CHINA
EMBASSY OF THE REPUBLIC OF ALBANIA
EMBASSY OF THE REPUBLIC OF BOSNIA AND
HERZEGONIA
EMBASSY OF THE REPUBLIC OF COLOMBIA
EMBASSY OF THE REPUBLIC OF CROATIA
EMBASSY OF THE REPUBLIC OF CUBA
EMBASSY OF THE REPUBLIC OF ECUADOR
EMBASSY OF THE REPUBLIC OF FRANCE
EMBASSY OF THE REPUBLIC OF GUINEA
EMBASSY OF THE REPUBLIC OF HUNGARY
EMBASSY OF THE REPUBLIC OF INDONESIA
EMBASSY OF THE REPUBLIC OF ITALY
EMBASSY OF THE REPUBLIC OF KAZAKHSTAN
EMBASSY OF THE REPUBLIC OF KOREA
EMBASSY OF THE REPUBLIC OF PERU
EMBASSY OF THE REPUBLIC OF POLAND
EMBASSY OF THE REPUBLIC OF SUDAN
EMBASSY OF THE REPUBLIC OF THE PHILIPPINES
EMBASSY OF THE REPUBLIC OF TURKEY
EMBASSY OF THE REPUBLIC OF URUGUAY
EMBASSY OF THE REPUBLIC OF UZBEKISTAN
EMBASSY OF THE REPUBLIC OF ARGENTINA
EMBASSY OF THE RUSSIAN FEDERATION
EMBASSY OF THE SOCIALIST REPUBLIC OF
VIETNAM
EMBASSY OF THE STATE OF KUWAIT
EMBASSY OF THE STATE OF PALESTINE
EMBASSY OF THE SULTANATE OF OMAN
EMBASSY OF THE UNION OF MYANMAR
EMBASSY OF THE UNITED ARAB EMIRATES
EMBASSY OF THE UNITED STATES OF AMERICA
EMBASSY OF THE VENEZUELA
EMBASSY OF TIMOR-LESTE
EMBASSY OF UKRAINE
GREENLANDIC EMBASSY (ROYAL DANISH
EMBASSY)
HIGH COMMISSION FOR THE PEOPLE'S REPUBLIC
OF BANGLADESH
HIGH COMMISSION OF BRUNEI DARUSSALAM
HIGH COMMISSION OF INDIA
HIGH COMMISSION OF KENYA
HIGH COMMISSION OF NAMIBIA
HIGH COMMISSION OF PAKISTAN
HIGH COMMISSION OF THE DEMOCRATIC
SOCIALIST REPUBLIC OF SRI LANKA
HIGH COMMISSION OF THE FEDERAL REPUBLIC
OF NIGERIA
HIGH COMMISSION OF THE KINGDOM OF
SWAZILAND
HIGH COMMISSION OF THE REPUBLIC OF FIJI
ISLANDS
HIGH COMMISSION OF THE REPUBLIC OF GHANA
HIGH COMMISSION OF THE REPUBLIC OF
SEYCHELLES
HIGH COMMISSION OF THE REPUBLIC OF
SINGAPORE
HIGH COMMISSION OF THE REPUBLIC OF SOUTH
AFRICA
HIGH COMMISSION OF THE REPUBLIC OF
ZIMBABWE
HONORARY CONSULATE OF THE REPUBLIC OF
CYPRUS
MALTESE CONSULATE
NEW ZEALAND HIGH COMMISSION
PAPUA NEW GUINEA HIGH COMMISSION
ROYAL DANISH EMBASSY
ROYAL EMBASSY OF SAUDI ARABIA
ROYAL EMBASSY OF THE KINGDOM OF CAMBODIA
ROYAL NETHERLANDS EMBASSY
ROYAL NORWEGIAN EMBASSY
ROYAL THAI EMBASSY
SENEGALESE EMBASSY

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Circulation

Top 500 Main Board Companies in Malaysia

TAIPEI ECONOMIC AND CULTURAL OFFICE	DKSH HOLDINGS (MALAYSIA) BERHAD	KEYWEST GLOBAL TELECOMMUNICATIONS BERHAD
THE ROYAL OF THAILAND AIAEP BERHAD	DRB-HICOM BERHAD	KFC HOLDINGS (MALAYSIA) BERHAD
AIRASIA BERHAD	DREAMGATE CORPORATION BERHAD	KIAN JOO CAN FACTORY BERHAD
AL-AQAR KPJ REIT	DUTALAND BERHAD	KIM LOONG RESOURCES BERHAD
ALLIANCE FINANCIAL GROUP BERHAD	DUTCH LADY MILK INDUSTRIES BERHAD	KINSTEEL BERHAD
AMANAHRAYA-JMF ASSET MANAGEMENT SDN BHD	EASTERN PACIFIC INDUSTRIAL CORPORATION BERHAD	KNM GROUP BERHAD
AMBank (MALAYSIA) BERHAD	EBWORX BERHAD	KONSORTIUM LOGISTIK BERHAD
AMTEK HOLDINGS BERHAD	ECM LIBRA FINANCIAL GROUP BERHAD	KOSSAN RUBBER INDUSTRIES BERHAD
AMWAY (MALAYSIA) HOLDINGS BERHAD	EDARAN OTOMOBIL NASIONAL BERHAD	KPJ HEALTHCARE BERHAD
ANCOM BERHAD	EFFICIENT E-SOLUTIONS BERHAD	KUALA LUMPUR KEPONG BERHAD
ANN JOO RESOURCES BERHAD	EON BANK BERHAD	KULIM (MALAYSIA) BERHAD
APM AUTOMOTIVE HOLDING BERHAD	EQUATOR LIFE SCIENCE BERHAD GROUP	KURNIA ASIA BERHAD
APOLLO FOOD HOLDINGS BERHAD	ESSO MALAYSIA BERHAD	KWANTAS CORPORATION BERHAD
ASIA FILE CORPORATION BERHAD	ETI TECH CORPORATION BERHAD	LCL CORPORATION BERHAD
ASIATIC DEVELOPMENT BERHAD	EVERGREEN FIBREBOARD BERHAD	LEWEKO RESOURCES BERHAD
ATIS CORPORATION BERHAD	F&N COCA-COLA (MALAYSIA) SDN BHD	LINGKARAN TRANS KOTA SDN BHD (LITRAK)
AXIS-REIT MANAGERS BHD	FJ BENJAMIN (M) SDN BHD	LINGUI DEVELOPMENTS BERHAD
BANK ISLAM MALAYSIA BERHAD	FOTRONICS CORPORATION BERHAD	LION CORPORATION BERHAD
BASWELL RESOURCES BERHAD	FRONTKEN CORPORATION BERHAD	LION DIVERSIFIED HOLDINGS BERHAD
BATU KAWAN BERHAD	FTEC RESOURCES BERHAD	LKT INDUSTRIAL BERHAD
BINTULU PORT HOLDINGS BERHAD	GAMUDA BERHAD	LOH & LOH CORPORATION BERHAD
BIO OSMO BERHAD	GD EXPRESS SDN BHD	LONPAC INSURANCE BERHAD
BIOSIS GROUP BERHAD	GENTING BERHAD	MAA HOLDINGS BERHAD
BLD PLANTATION BERHAD	GLENEALY PLANTATIONS (MALAYA) BERHAD	MALAYAN UNITED INDUSTRIES BERHAD
BONIA CORPORATION BERHAD	GLOBETRONICS TECHNOLOGY BERHAD	MALAYSIA AIRLINES
BORNEO AQUA HARVEST BERHAD	GOLDBRIDGE ENGINEERING & CONSTRUCTION BERHAD	MALAYSIA BUILDING SOCIETY BERHAD
BOUSTEAD HOLDINGS BERHAD	GPRO TECHNOLOGIES BERHAD	MALAYSIA PRODUCTIVITY CORPORATION BERHAD
BRITE-TECH BERHAD	GREEN PACKET BERHAD	MALAYSIA STEEL WORKS (KL) BHD
BRITISH AMERICAN TOBACCO (MALAYSIA) BERHAD	GUH HOLDINGS BERHAD	MALAYSIAN BULK CARRIERS BERHAD
BUMIPUTRA-COMMERCE HOLDINGS BERHAD	GUINNESS MALAYSIA BERHAD	MALAYSIAN PACIFIC INDUSTRIES BERHAD
CAHYA MATA SARAWAK BERHAD	HAI-O MARKETING SDN BHD	MALAYSIAN RESOURCES CORPORATION BERHAD
CAMERLIN GROUP BERHAD	HAP SENG CONSOLIDATED BERHAD	MAMEE-DOUBLE DECKER (MALAYSIA) BERHAD
CARLSBERG BREWERY MALAYSIA BERHAD	H-DISPLAYS (MSC) BERHAD	MANULIFE INSURANCE BERHAD
CAROTECH BERHAD	HEXAGON HOLDINGS BERHAD	MARDEC BERHAD
CB INDUSTRIAL PRODUCT HOLDING BERHAD	HIAP TECK VENTURE BERHAD	MAYBANK GROUP
CCM DUOPHARMA BIOTECH BERHAD	HOCK SIN LEONG GROUP BERHAD	MBF HOLDINGS BERHAD
CELCOM (MALAYSIA) BERHAD	HONG LEONG BANK BERHAD	MBM RESOURCES BERHAD
CEMENT INDUSTRIES OF MALAYSIA BERHAD	HONG LEONG INDUSTRIES BERHAD	MCM TECHNOLOGIES BERHAD
CEPATWAWASAN GROUP BERHAD	HUBLINE BERHAD	MEASAT BROADCAST NETWORK SYSTEMS SDN BHD
CHEMICAL COMPANY OF MALAYSIA BERHAD	HUME INDUSTRIES (MALAYSIA) BERHAD	MEASAT SATELLITE SYSTEMS SDN BHD
CHIN TECK PLANTATIONS BERHAD	HUP SENG INDUSTRIES BERHAD	MEGA FIRST CORPORATION BERHAD
CHIN WELL HOLDINGS BERHAD	HWANG-DBS (MALAYSIA) BERHAD	MELIUM SDN BHD
CHOO BEE METAL INDUSTRIES BERHAD	I-BERHAD	MEMS TECHNOLOGY BERHAD
CIMB BERHAD	IJM CORPORATION BERHAD	METACORP BERHAD
CNI ENTERPRISE (MALAYSIA) SDN BHD	INDUSTRIAL CONCRETE PRODUCTS BERHAD	MISC BERHAD
COMPUGATES HOLDINGS BERHAD	INS BIOSCIENCE BERHAD	MMC CORPORATION BERHAD
CONNECTCOUNTY HOLDINGS BERHAD	INSAS BERHAD	MNRB HOLDINGS BERHAD
CSC STEEL HOLDINGS BERHAD	I-POWER BERHAD	MOBIF BERHAD
CUSCAPI BERHAD	IRIS CORPORATION BERHAD	MQ TECHNOLOGY BERHAD
CYCLE & CARRIAGE BINTANG BERHAD	JAKS RESOURCES BERHAD	MTD CAPITAL BERHAD
DAYA MATERIALS BERHAD	JAYA TIASA HOLDINGS BERHAD	MUDAJAYA GROUP BERHAD
DEGEM BERHAD	JERNEH INSURAN BERHAD	MUHIBBAH ENGINEERING (MALAYSIA) BERHAD
DELLOYD VENTURES BERHAD	JT INTERNATIONAL BERHAD	MULPHA INTERNATIONAL BERHAD
DFZ CAPITAL BERHAD	K&N KENANGA HOLDINGS BERHAD	MULTIMEDIA DEVELOPMENT CORPORATION SDN BHD
DIALOG GROUP BERHAD	KECK SENG (MALAYSIA) BERHAD	MULTI-PURPOSE HOLDINGS BERHAD
DIGI.COM BERHAD	KEY ASIC BERHAD	MWE HOLDINGS BERHAD

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Circulation

Top 500 Main Board Companies in Malaysia

MYEG SERVICES BERHAD	PUSAT TENAGA MALAYSIA	TIME DOTCOM BERHAD
N2N CONNECT BERHAD	PUTRAJAYA PERDANA BERHAD	TITAN CHEMICALS CORPORATION BERHAD
NCB HOLDINGS BERHAD	QL RESOURCES BERHAD	TOMEI CONSOLIDATED BERHAD
NESTLE (MALAYSIA) BERHAD	QSR BRANDS BERHAD	TONG HERR RESOURCES BERHAD
NEXTNATION NETWORK SDN BHD	QUALITY CONCRET HOLDINGS BERHAD	TOP GLOVE CORPORATION BERHAD
NOTION VTECH BERHAD	RANHILL BERHAD	TRADEWINDS (MALAYSIA) BERHAD
NOVA MSC BERHAD	RCE CAPITAL BERHAD	TRANSMILE GROUP BERHAD
NTPM HOLDINGS BERHAD	REDTONE INTERNATIONAL BERHAD	TSH RESOURCES BERHAD
NV MULTI CORPORATION BERHAD	RELIANCE PACIFIC BERHAD	UAC BERHAD
NYLEX (MALAYSIA) BERHAD	RHB BANKING GROUP	UBG BERHAD
OCEANCASH PACIFIC BERHAD	RIMBUNAN SAWIT BERHAD	UCHI TECHNOLOGIES BERHAD
OGAWA WOLRD BERHAD	SALCON BERHAD	UEM BUILDERS BERHAD
OPENSYS (MALAYSIA) BERHAD	SAPURA CREST PETROLEUM BERHAD	UEM WORLD BERHAD
OPTIMAX EYE SPECIALIST CENTRE SDN BHD	SARAWAK OIL PALMS BERHAD	UMW HOLDINGS BERHAD
OSK HOLDINGS BERHAD	SCAN ASSOCIATES BERHAD	UNICO-DESA PLANTATIONS BERHAD
PACIFICMAS BERHAD	SCICOM (MSC) BERHAD	UNISEM (M) BERHAD
PADIBERAS NASIONAL BERHAD	SCIENTEX BERHAD	UNITED MALACCA BERHAD
PADINI HOLDINGS BERHAD	SCOMI GROUP BERHAD	UNITED PLANTATIONS BERHAD
PALETTE MULTIMEDIA BERHAD	SHELL MALAYSIA TRADING SDN BHD	VADS BERHAD
PANASONIC MANUFACTURING MALAYSIA BERHAD	SIME DARBY BERHAD	WAH SEONG CORPORATION BERHAD
PANGLOBAL BERHAD	SINDORA BERHAD	WHITE HORSE BERHAD
PARKSON HOLDINGS BERHAD	SINO HUA-AN INTERNATIONAL BERHAD	WILLOWGLEN MSC BERHAD
PELIKAN INTERNATIONAL CORPORATION BERHAD	STAR PUBLICATIONS (MALAYSIA) BERHAD	WIMEMS CORPORATION BERHAD
PERBADANAN BEKALAN AIR PULAU PINANG	SUBUR TIASA HOLDINGS BERHAD	WINSUN TECHNOLOGIES BERHAD
PERISAI PETROLEUM TEKNOLOGI BERHAD	SUPERCOMAL TECHNOLOGIES BERHAD (A MESDAQ LISTED COMPANY)	WTK GROUP OF COMPANIES
PERUSAHAAN SADUR TIMAH MALAYSIA (P) BERHAD	SUPERMAX CORPORATION BERHAD	YEO HIAP SENG (MALAYSIA) BERHAD
PETRA PERDANA BERHAD	SURIA CAPITAL HOLDINGS BERHAD	YTL CEMENT BERHAD
PETROLIAM NASIONAL BERHAD (PETRONAS)	TA ANN HOLDINGS BERHAD	ZHULIAN CORPORATION BERHAD
PETRONAS GAS BHD	TAKAFUL MALAYSIA	
PLUS EXPRESSWAYS BERHAD	TALIWORKS CORPORATION BERHAD	
POH KONG HOLDINGS BERHAD	TAN CHONG MOTOR HOLDINGS BERHAD	
POS MALAYSIA & SERVICES HOLDINGS BERHAD	TANJONG PUBLIC LIMITED COMPANY	
PPB GROUP BERHAD	TANJUNG OFFSHORE BERHAD	
PRESS METAL BERHAD	TDM BERHAD	
PROGRESSIVE IMPACT CORPORATION BERHAD	TENAGA NASIONAL BERHAD	
PROTASCO BERHAD	TH GROUP BERHAD	
PROTON HOLDINGS BERHAD	TH PLANTATIONS BERHAD	
PUBLIC BANK BERHAD	THE NEW STRAITS TIMES PRESS (MALAYSIA) BERHAD	
PUNCAK NIAGA HOLDINGS BERHAD		

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In Focus

In Focus is a powerful interactive article that highlights the lessons learnt from the cover personality; professionally and personally. This article shares some insights with readers concerning a successful person because of his/her notable achievements in professional life, while spreading a positive vibe about the significance of good family values



Spotlight

Every issue, we focus on one international and well-known public figure



Property

Feature the latest property of Dijaya



Around the World

Travel in style - outside Malaysia



Fashion Flash

Latest happenings in the fashion industry (news update) - a fashion personality or the evolution of a fashion item



Luxury & Indulgence

Every issue, we focus on one luxury item for the rich and famous. It could be big boys' hobbies such as fast cars, yacht, private jet, helicopter, train or any other unique items. It could also skewed toward ladies' favourite pastime such as a beautiful homes or an expensive decor item



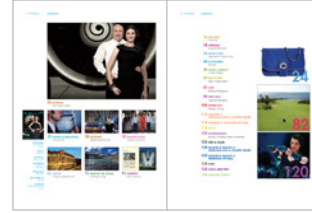
Golf

Golf in style - outside Malaysia



Leisure

Feature one international R&R destination (could be the latest hotel, spa, golf resort, mall, etc)



Contents

Overview of the main features in thumbnails format



Editor's Note + Glory page

Summary of the contents and contacts



Odd Spot

Odd Spot is the appetiser before the main article. A brief, out of the box news yet informative to the readers

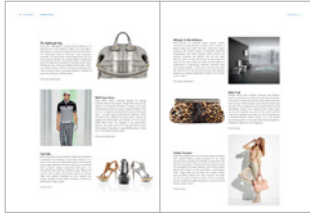


Interiors

This column is all about the home's product. The visual has to be stunning or interesting. Article should be short, simple and straight to the point

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What's New

Update on all the premium or quality products in the general consumer market



Beauty Bits

Short feature of beauty related products or services



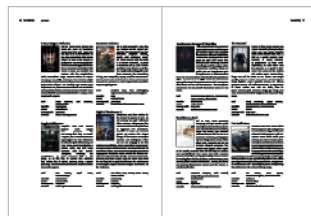
Music

Selection of the latest music albums (variety of genre)



Accessories

Feature fashion accessories such as rings, pendants, pearls, watches, etc



Movies

Selection of the latest movies (variety of genre)



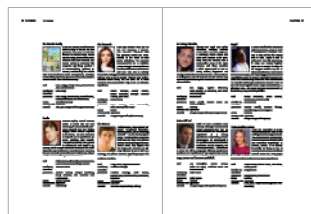
Dining Out

Feature one selected restaurant



Fashion Him & Her

Latest fashion trend or style for women and men



TV Series

Selection of the latest TV Serials or latest season of a certain TV series (variety of genre)



Flavours @ TGR and TCM

Feature one signature dish from the restaurants at Tropicana Golf & Country Club (TGR) and Tropicana City Mall (TCM)



Health & Beauty

Article or write-up of beauty related products or beauty regimes



Books

Selection of the latest books (variety of genre)



Recipe

Feature one easy and delicious dish (according to the season)

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Feng Shui

Interesting feng shui tips by Master Joey Yap



Seen & Heard

Feature a selection of events that have taken place in Tropicana Golf & Country Resort and Tropicana City Mall



Facilities @ TGCR and TCM

List of all the facilities, tenants and amenities at Tropicana Golf & Country Resort (TGCR) and Tropicana City Mall (TCM)



Useful Directory

List of all the contact numbers (outlets) in Tropicana Golf & Country Resort and Tropicana City Mall. Also feature other important numbers



Diary

Feature the upcoming events at Tropicana Golf & Country Resort and Tropicana City Mall. Also feature other important events that will take place in Malaysia



Laughter Therapy

Selection of jokes and comics



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Advertisement

Rates

REVERSE GATEFOLD (DOUBLE PAGE SPREAD)

Normal Rate	RM 15,000.00/ insertion	(1x Insertion)
1 year package	RM 9,000.00/ insertion	(6x Insertions)

OUTSIDE BACK COVER

Normal Rate	RM 10,000.00/ insertion	(1x Insertion)
1 year package	RM 6,000.00/ insertion	(6x Insertions)

INSIDE FRONT COVER / INSIDE BACK COVER

Normal Rate	RM 9,000.00/ insertion	(1x Insertion)
1 year package	RM 5,400.00/ insertion	(6x Insertions)

DOUBLE PAGE SPREAD

Normal Rate	RM 8,000.00/ insertion	(1x Insertion)
1 year package	RM 5,000.00/ insertion	(6x Insertions)

FULL PAGE FULL COLOUR

Normal Rate	RM 5,000.00/ insertion	(1x Insertion)
1 year package	RM 3,000.00/ insertion	(6x Insertions)

Note: Subject to 6% government tax

Deadlines

Booking

10 weeks before publication

Materials

8 weeks before publication

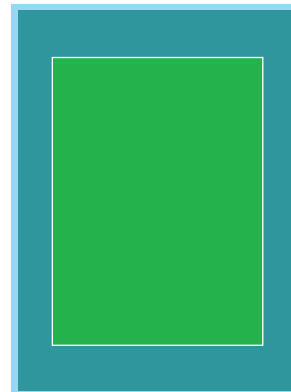
Note: Clients who have overlooked or missed the deadlines will be advised to carry forward their insertion to the next issue




Materials Required

4 colours - final artwork in AI / PDF / In-design format attached with progressive or digital proof (output in CTP format)

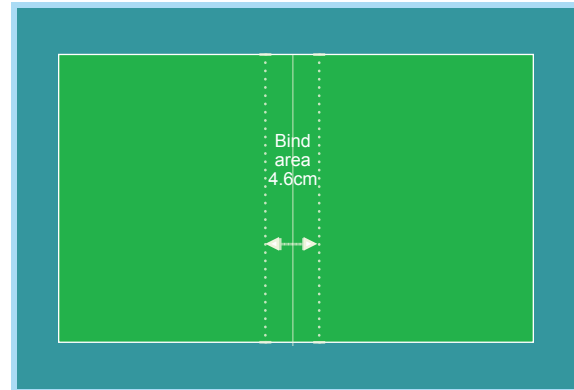
Technical Details

FULL PAGE FULL COLOUR



	Trim size or actual size 220mm (w) x 300mm (h)
	Bleed size 225mm (w) x 305mm (h)
	Type area 205mm (w) x 285mm (h)

DOUBLE PAGE SPREAD



	Trim size/ Actual size 440mm (w) x 300mm (h)
	Bleed size 450mm (w) x 310mm (h)
	Type area 410mm (w) x 285mm (h)